

**Amendments to the Claims:**

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1-20. (Canceled)

21. (Previously Presented) A print control device employed for printing a character string including characters and/or symbols on a plurality of labels arranged on a long tape-like print medium along the length of the print medium, comprising:

- a character string memory which stores a character string to be printed;
- a separating point detecting unit that detects one or more separating points in the character string stored in the character string memory based on a separation condition as a particular character string arrangement condition;
- a character string separating unit that lets character strings, obtained by separating the character string stored in the character string memory at the separating points detected by the separating point detecting unit, be separately printed on different labels on the print medium;
- a separation condition memory that stores at least one selected from an editing code, a single character, a particular character string and a particular character string attribute as the separation condition; and
- an alteration unit which alters memory contents of the separation condition memory.

22. (Previously Presented) The print control device according to claim 21, wherein the separation condition memory stores the particular character string or the particular character string attribute as the separation condition.

23. (Canceled)

24. (Previously Presented) The print control device according to claim 21, wherein the character string separating unit is capable of changing positions of the character strings, obtained by the separation at the separating points detected based on the separation condition, on the print medium.

25. (Previously Presented) The print control device according to claim 21, wherein the separation condition in the character string indicates the separating points in the character string and a characters and/or symbol represented by the separation condition itself is printed on the labels.

26. (Previously Presented) The print control device according to claim 21, wherein the separation condition in the character string is used exclusively for indicating the separating points in the character string and no character or symbol represented by the separation condition itself is printed on the labels.

27. (Currently Amended) A computer-readable storage medium that stores a computer-executable program for printing a character string including characters and/or symbols on a plurality of labels arranged on a long tape-like print medium along the length of the print medium, the ~~computer-readable~~ program comprising:

instructions for storing a character string to be printed in a character storing memory;

instructions for detecting one or more separating points in the character string stored in the character string memory based on a separation condition as a particular character string arrangement condition;

instructions for letting character strings, obtained by separating the character string stored in the character string memory at the separating points, be separately printed on different labels on the print medium;

instructions for storing at least one selected from an editing code, a single character, a particular character string and a particular character string attribute as the separation condition in a separation condition memory; and

instructions for altering memory contents of the separation condition memory.

28. (Previously Presented) The computer-readable storage medium according to claim 27, wherein the instructions for storing are for storing the particular character string or the particular character string attribute as the separation condition in a separation condition memory.

29. (Canceled)

30. (Previously Presented) The computer-readable storage medium according to claim 27, wherein the character string separating unit is capable of changing positions of the character strings, obtained by the separation at the separating points detected based on the separation condition, on the print medium.

31. (Previously Presented) The computer-readable storage medium according to claim 27, wherein the separation condition in the character string indicates the separating points in the character string and a character and/or symbol represented by the separation condition itself is printed on the labels.

32. (Previously Presented) The computer-readable storage medium according to claim 27, wherein the separation condition in the character string is used exclusively for indicating the separating points in the character string and no character or symbol represented by the separation condition itself is printed on the labels.

33. (Previously Presented) A print control method employed for printing a character string including characters and/or symbols on a plurality of labels arranged on a long tape-like print medium along the length of the print medium, comprising the steps of:

storing a character string to be printed;

detecting a particular separation condition in the stored character string;  
separating the character string based on the detected separation condition;  
separately printing character strings obtained by the separation on different  
labels on the print medium;

storing at least one selected from an editing code, a single character, a  
particular character string and a particular character string attribute as the separation  
condition; and

altering the stored separation condition.

34. (Previously Presented) The print control method according to claim 33,  
wherein the particular character string or the particular character string attribute are stored as  
the separation condition.

35-37. (Canceled)

38. (Previously Presented) The print control method according to claim 33,  
further comprising the step of changing positions of the character strings, obtained by the  
separation at one or more separating points detected based on the separation condition, on the  
print medium.

39. (Previously Presented) The print control method according to claim 33,  
wherein the separation condition in the character string indicates one or more separating  
points in the character string and a characters and/or symbol represented by the separation  
condition itself is printed on the labels.

40. (Previously Presented) The print control method according to claim 33,  
wherein the separation condition in the character string is used exclusively for indicating one  
or more separating points in the character string and no character or symbol represented by  
the separation condition itself is printed on the labels.